

# Introduction to Business Analysis

## Fast facts

### Program audience

- ◆ New Business Analysts
- ◆ Project problem-solvers

### Qualification granted

Certificate of Attendance

### College locations offered

- ◆ Melbourne
- ◆ Sydney
- ◆ Brisbane
- ◆ Canberra
- ◆ Nationally on request

### Duration

2 days

### Delivery / study modes

- ◆ Classroom (face-to-face)

### Recommended entrance requirements

There is no prerequisites for this workshop



## The WHAT and HOW of Business Analysis

Many professionals find themselves in the role of business analyst on projects lacking an effective approach to analysis and the right tools to do the job.

This workshop is for aspiring and new Business Analysts who need to accelerate their learning curve. This no-nonsense 'how to' workshop takes the Business Analyst through the WHAT, HOW, DO and REVIEW principles, a proven approach to effective business analysis.

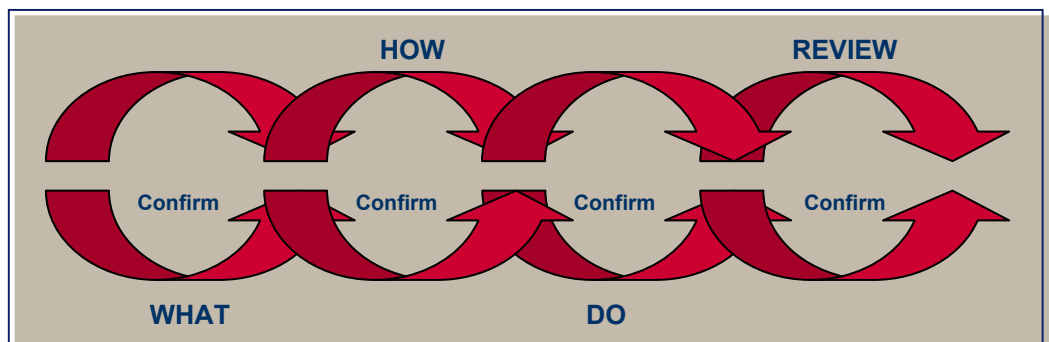
This approach is supported with a cohesive, practical set of techniques and tools for Business Analysts to use in their daily work.

## Case Study

A comprehensive case study is used during the workshop to strengthen the analytical approach, and to provide participants with the opportunity to practically apply many of the tools and techniques.

The case study is takes participants on a journey through the range of skills required to create a business requirements document - one that would be typically produced by a Business Analyst working in a corporate environment.

## The Business Analysis Drill Down Framework



### What has to be achieved?

- ◆ Receive the idea or initiative and determine what is required to identify and confirm clarity
- ◆ Gather information
- ◆ Evaluate information

### How do I approach it?

- ◆ Develop a response or reaction to the information gathered.

### Do it

- ◆ Implement the response

### Be sure it is right

- ◆ Substantiate the response
- ◆ Determine and complete an accuracy test

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Our two day Introduction to Business Analysis Workshop will provide participants with a sound understanding of:

- ◆ How business analysis operates within an organisation, and its differentiation with other functions
- ◆ The critical role of business analysis within a project
- ◆ A structured practical Business Analysis Drill Down Framework approach, that can be applied to the core work performed by Business Analysts
- ◆ A practical application of a range of problem-solving tools and techniques that will enhance the overall effectiveness of business analysts.

**Pricing**

Our two day Business Analysis Workshop costs \$900\* inclusive of GST.

\*Please note that this price is subject to change without prior notice.

**To enrol in an upcoming workshop or for more information on any ACPM course, please call our Customer Service team on 1300 138 225 or email [acpm@planpower.com.au](mailto:acpm@planpower.com.au)**

